Lakeland Community College Business & IT Career Fair News Release

A wide range of job opportunities will be available at the Lakeland Community College Business & IT Career Fair on Wednesday, November 5 from 1-4 p.m. at main campus, 7700 Clocktower Drive, Kirtland, 44094, in Building A, room A-2100. The event is free and open to the public.

Job seekers will have the chance to meet many employers face to face all inone day. Participants can submit resumes, speak with the recruiters about their companies, or simply obtain information about careers in business and information technology (IT).

Opportunities will include full-time jobs in various business and IT occupational areas such as marketing, management, human resources, accounting, financial services, sales, customer service, office administration and graphic design, plus IT programmer, web designer business analyst, help desk, technician, database analyst, IT engineer, network and cyber security, and more.

More than 30 companies are attending including Progressive Insurance, Sherwin Williams, University Hospitals, Dollar, Quicken Loans, DataServ, Main Sail, Fastenal, and more.

"In a day and age where everything is online, it's easy to underestimate the value of good old-fashioned face-to-face interactions," said Jon Gellott, who attended a Lakeland career fair and is now employed with Progressive Insurance. "Meeting a recruiter in-person at a job fair gives job seekers the ability to make the kind of impression only possible by a real live encounter. This event turned my failed internet application attempts into a strong interview, starting a successful recruiting process in an otherwise barren job market."

Employers say they are most impressed with career fair attendees who come prepared and:

- Dress like a professional who is ready to do business.
- Bring several resume copies.
- Research the companies to show conscientiousness and knowledge about the organization.
- Rehearse a one-minute "commercial" about your skills, experience and accomplishments that would benefit the company.

For directions, a list of attending employers, available positions, links to the companies' website and career fair success hints, visit <u>careers.lakelandcc.edu/careerfair</u> or call 440-525-7222.